

The New Era For Project Management

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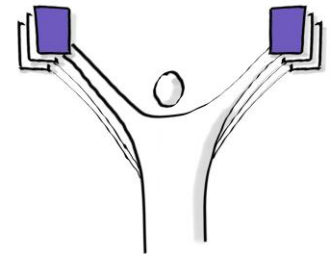
New approaches and tools in Project Management

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Leading a Project is like leading a company

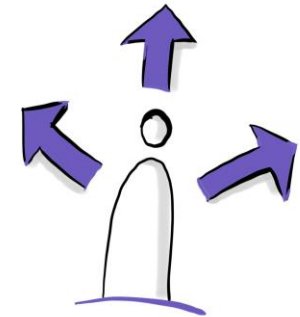
- Think about leading a company with a “**Best before date**”!
You will need every “department” a company needs:
Organization, Development, Production, Purchasing, Sales,
Marketing, Planning & Control, Accounting, Legal Sector, etc.
- After 2-3 years you change the “company” → **Project** and you take
the knowledge and experience with you for the next “company”
→ **Project**
- What do you think **you** would **need** to do this
challenging and responsible job?



VUCA

- We are living in a **VUCA*** world and need new approaches in PM
→ short needed time to market makes necessary to optimize our PM-processes

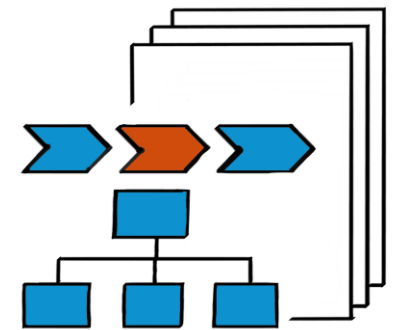
VUCA stands for **volatility, uncertainty, complexity, and ambiguity**. In order to mitigate the impact of a VUCA environment on complex projects, organizations and project leaders need to know the type and severity of challenges they are dealing with in **each unique project**.



Skills needed

- Therefore, we need to know the competences, methods and **(IT-)Tools** and can apply **Project Management** at the appropriate level, with sufficient scope and depth

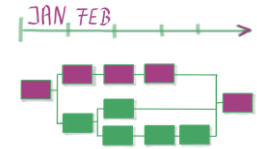
→ with different approaches



Approaches in Project Management

1. Plan driven PM → Classical PMI, Prince2, Hermes, PM2, IPMA

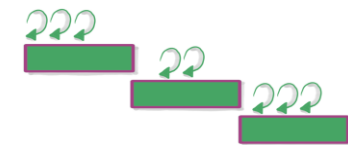
ICB 4.0 (28 CE competence elements, Perspective, People, Practice)



2. Value driven PM → AGILE: Agile Manifesto, SCRUM Guide, Kanban, Getting Things Done, Theory of Constraints, Lean Startup, Agile Principles, Agile Values, Design Thinking, Scaling Agile (Less, Nexus, SAFe), Timeboxing, OKR



3. Hybrid Approach → combination of several approaches which must be suitable



IT-Tools for PM and Collaboration

Plan driven: (Classical)

Project canvas, MS-Office (EXCEL), MS-Project (-server), OpenProject, BCS, Planview, BlueAnt, Cando, Pm-smart, Planta, InLoox, easyProject, SAP, ...

Value driven (Agile)

Project canvas, Atlassian (Confluence, Jira, Trello), MeisterTask, Kanban tool, Asana, MS-Teams, Azure ...

Online collaboration

Videoconference: MS-Teams, Zoom, Google-Meet, WebEx, GotoMeeting, Wonderworld, Slack, Online
Whiteboards: miro, Conceptboard, Project canvas, Mural, Google-Jamboard, Atlassian (Confluence), MS-Whiteboard ...

Example Approach and IT-Tools

Use case: Your client wants to develop a new product.
The project-team is shared across three locations.
You need to present the project profile in tree weeks (no time to travel → online).

1. Decide your
PM-Approach
(PM-Design) with
your team

2. Rough-plan of
the project to
have the data for
the project profile

3. Present the
project profile –
decision start of
the project

Possible
online-
tools



Conference: zoom
Collaboration: miro
Method: Design-
Thinking, Stacey-
Matrix

Conference: zoom
Collaboration: miro
PM-tool: Jira for Backlog
Method: Business case,
IPMA & SCRUM

Conference: zoom
Presentation:
Power Point
Method: facilitating

What is important:

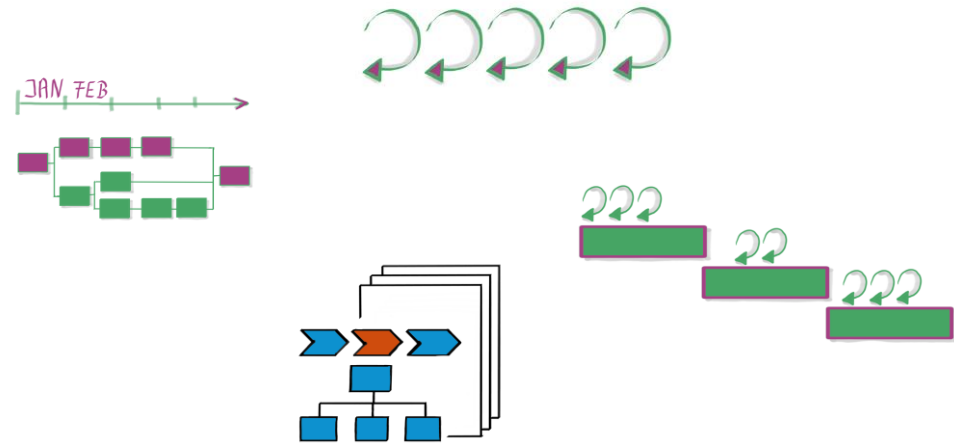
1. You need to know about the **different approaches for PM** and when you have to use them (maybe in a combination) → Project design
2. You need to know the (it-)**tool landscape** and which tool can help you within the different approaches
3. Then you are able to **try out** the combination of the approach and the tool-box
4. Using **Transparency – Inspect – Adapt** for continuous adjustment and improvement (reflect in retrospectives)
5. And don't forget to exchange experiences and ideas with **PM-experts** around you – nobody is perfect 😊



New approaches and tools in Project Management ...

Think again and consider how to find the

- right approach with the
- right tools



for each of your “company” → **Projects.**



Thank you for your attention!

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