

Anaptixiaki Intelligent Technologies

Sofia AI

Speech-to-Speech AI Business Case, that is:

- *Massively Multi-tenant*
- *Ultra-low cost*
- *Super Scaleable*
- *Completely Customizable*

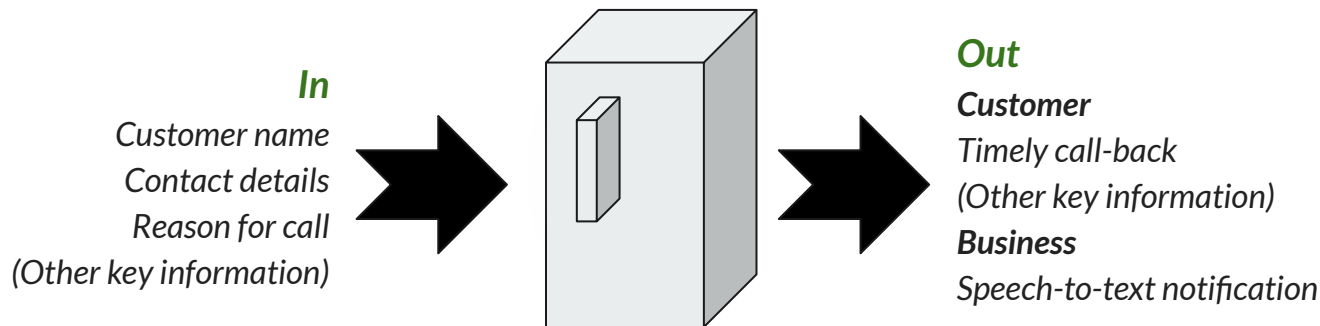
Conversational Intelligence tools - for the masses

1- The problem we solved

- “Is the typical business call, in Greece, effective for the caller and economically productive to the business?”

- No!

Our solution: Speech-to-Speech AI captures consumer info and instantly communicates it to business
in *text*:



We have a product: massively multi-tenant, right price for Greek market, ↑ customer satisfaction.

2- The Business Opportunity

- Focus on becoming *low-cost AI Service Provider* (98% cheaper than HR cost) of Speech-to-Speech Solutions, for *non-mainstream languages* (GR, RO, PO, PL etc.)
- Start from Greek Market: assembled *massively multi-tenant* Conversational Intelligence modular platform, serving Telephone Answering Service *for small-businesses* at fractional cost of human solutions.
- Evolve into more complex *AI customer-service* products

3- Market size & Competition, Roll-out

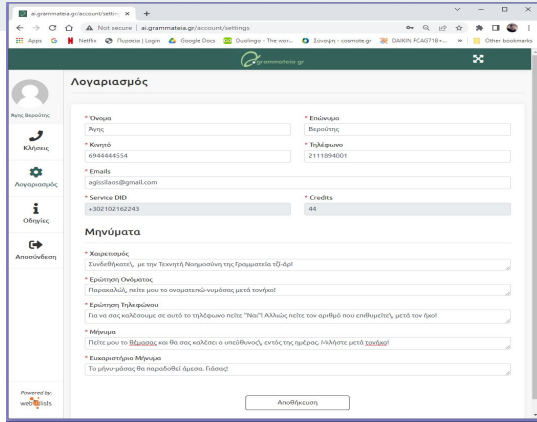
- **Greek Market Size: >350.000** potential customers [sources]:
 - 70.000 doctors,
 - 40.000 lawyers,
 - 50.000 engineers,
 - 50.000 real estate agents,
 - 50.000 contractors (electricians, plumbers, landscapers, etc.)
 - 100.000 food-related businesses,
 - Freelancers within very small businesses (1-3 people.)
- Competition - Large AI Providers are *priced beyond the cost tolerance* of these markets
- Rollout - subsequent entry to *4 other larger countries* with non-mainstream languages, e.g. Romania, Hungary, Poland, Portugal, etc, affords growth > *10x*

Large Opportunity!

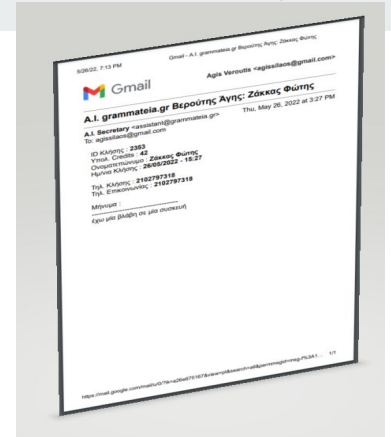
4- The Business Model

- “Netflix-like” *Self-registration, trial & Subscription Model* for Product 1: Sofia
- Scalable business model: *mass-customization* by subs on WebApp
 - Automated Billing & Invoicing
 - Automated **Low** Monthly Recurring Payment (Viva - 24 countries) = Low Attrition (<3%/mo)
- Product Roadmap 4 more-complex *Speech-to-Speech AI customer-service* Products
- Roll-out additional countries at *first remotely, then local*
 - *Repeat x4*

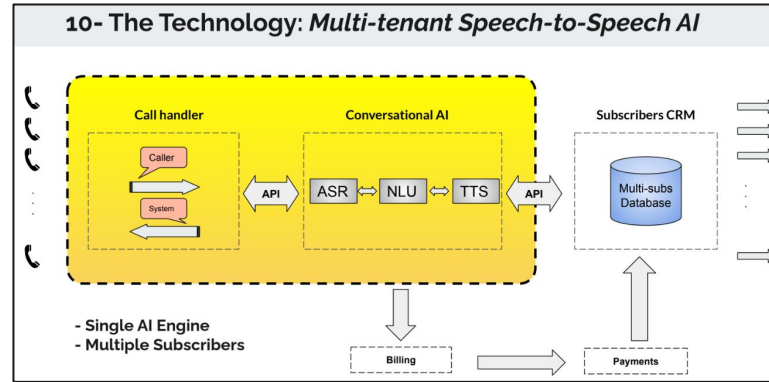
Client-customizable



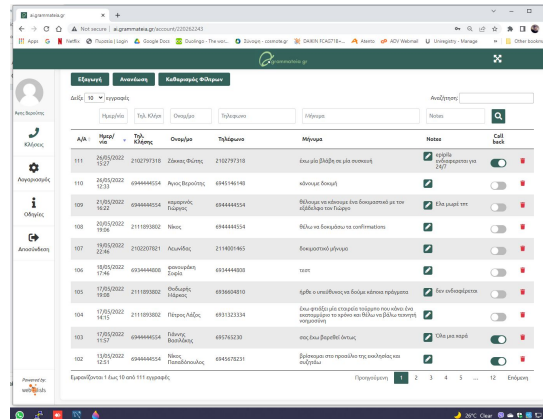
Email msg



Sofia*



CRM Module



*See the Demo

Thank You